

JOIN THE PLAN TO...  
*Save more lives*



**Agenda**  
**Iowa SHSP Safety Strategies Workshop**  
**Wednesday, January 23, 2013**  
**8:30 a.m. – 4:30 p.m.**  
**Ankeny Marriott Courtyard, 2405 SE Creekview Dr.**

8 a.m. – 8:30 a.m.	<b>Networking and Registration</b>	
8:30 a.m. – 9:15 a.m.	<b>Welcome</b>	Sandra Larson, Iowa DOT
	<b>Iowa's Toward Zero Deaths Goal: ...Join the plan to save more lives</b>	Paul Trombino III, Director, Iowa DOT
9:15 a.m. – 9:30 a.m.	<b>SHSP Development Overview</b>	Mary Stahlhut, Iowa DOT
9:30 a.m. – 10 a.m.	<b>Iowa's Highway Safety Emphasis Areas Data – Driven Process Review</b>	Howard Preston, CH2M Hill Cheri Marti, CH2M Hill
10 a.m. – 10:15 a.m.	<b>Strategies Introduction</b>	Jeremy Vortherms, State Safety Engineer, DOT
10:15 a.m. – 10:30 a.m.	<b>Break</b>	
10:30 a.m. – noon	<b>Working groups identify and prioritize Safety Strategies</b>	
	<b>Infrastructure and Behavior:</b>	
	A Lane Departure / Roadside Collisions	
	B Intersections	
	C Driver Choices (Speed, Impaired, Unprotected, Distracted)	
	D Driver Physiology (Older and Younger)	
	E Traffic Safety Culture- Social/ environment	
Noon – 1 p.m.	<b>Lunch</b>	
	<b>Public Health – Iowa's Injury Prevention Mission</b>	Marianette Miller-Meeks Director, Iowa Department of Public Health (invited)
	<b>Traffic Safety Culture Change</b>	Dr. Cori Peek-Asa, Director, Injury Prevention Research Center (IPRC) University of Iowa



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1 p.m. – 2:30 p.m.

**Working groups identify and prioritize Safety Strategies (repeat)**  
**Infrastructure and Behavior:**  
 A Lane Departure / Roadside Collisions  
 B Intersections  
 C Driver Choices (Speed, Impaired, Unprotected, Distracted)  
 D Driver Physiology (Older and Younger)  
 E Traffic Safety Culture- Social environment

2:30 p.m. – 2:45 p.m.

**Break**

2:45 p.m. – 3:30 p.m.

**Session Briefings Round-Robin**

Attend all the other sessions

3:30 p.m. – 4 p.m.

**Final Voting Exercise - All**

CH2M Hill

4 p.m. – 4:30 p.m.

**Moving to Implementation**

K. Brian London  
 Commissioner, Iowa Department of  
 Public Safety (invited)

**Conclusion**

Jeremy Vortherms, Iowa DOT

*Thank you for your participation.*

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