

# **Statewide Traffic Records Coordinating Committee**

(STRCC) Quarterly Meeting

## **Meeting Notes**

Thursday January 23, 2014

### **I. Welcome and Introductions / Updates**

Meeting called to order at 9:33 a.m. on 1-23-2014.

Dean Scott – NTSA – looking forward to SHSP info being available. Driver employee manual – Jennifer is working on. Looking at projects and measureable and value of them. IE MAP21. Need to create the performance measure and track projects. We have seen yearly progress. TRIPPERS (web based) system to view reports. Need to look at fatality rates in the future for MAP21. Annual conference coming up – anyone is welcome to come and present. Any ideas welcome as well. Get those names to Pat. Pat will be talking about later – will discuss goals and strategic plan. Law enforcement participation is very important and stressed the need for them to attend due to the benefit they offer.

JoAnn Tinker – Introductions. Please see the sign-in sheet for those in attendance. Dennis Kleen will be Co-Chair in lieu of Kathy McLear.

### **II. Federal Partner Updates and Reports**

Shirley McGuire – FMCSA updates. MedCert program – linking med certificates to license. Iowa was ready to go January 2012 and deadline was January 2014. Iowa had 41000 that have not yet responded. They will be downgraded 350 pending. 2000 have been downgraded already. No information of those that have certified. Doug Martin in Sioux City trying to get word out for medical providers that will need to be certified. Shirley said that deadline is this May. Goal is to have everything done electronically.

Jan – Update on SHSP . Zero Fatalities Chart handed out. Utah and Nevada and now tailoring to Iowa. Office of Drive services is working on new video and should link that to this project. Enforcement area are on target with goals. Engineering Safety area – goals are being met, money allocated and counties are participating. Policy safety area – keeping advisory team Hold on EMS assessment. This will be determined. UI finalizing legislative policy alert for all positions belted will save lives. Michael Joann, Terry, Tracey, Zack, Laura and Karen are meeting Traffic Data analysis website has been making great progress – could be up next week. Michael is working on Web-based analytical tool.

### **III. GTSB Updates**

Pat Hoye and Joanne Tinker - GTSB Joann is pleased with SHSP progress.

GTSB handout – Pat said successful people and organization need to set goals. Different leadership styles but share a plan on where they want to go and how to get there. Legislative goals – Anti texting and distracted driving and seatbelt laws. Senate transportation committee yesterday and talked about distracted driving This is a huge issue across the country. Being able to analyze data make a big difference. Need data to support your position. 26 deaths but not accurate number. Lane departures. 2011 66% of fatalities were lane departures. This supports distracted driving. Data gives new approach

on how to handle distracted driving. Successful levels have been achieved in other areas such as seatbelts and benchmarks have been achieved. Dan McGehee has done an outstanding job. Short-term objectives 2014. SAFE Program. East Sac HS to enhance this program. Rural area at high crash and low seatbelt – Dennis Kleen contacted Sac County SO. Ages 14 - 18 - crashes per number of students was high. Superintendent of school was very enthused. This is a pilot program but could be a model program for Iowa DOT and GTSB. Crash rates and pre and post seatbelt survey. Employee Safe Driver Program is being used to implement distracted driving policies through company participation. Not just through law enforcement. Pioneer has one of most aggressive policies in Iowa. Asking law enforcement agencies to pass on to companies in their areas. Mass media campaign – Click it or Ticket – catchy campaign that will be around for years. This year focusing on safety belts, BAC and Drug testing of drivers involved in fatal crashes. Iowa rates almost last (50<sup>th</sup> – Mississippi ranked 49<sup>th</sup> (chasing Mississippi) ). Was 25% which is not an acceptable number. ISP now tests 100% of fatalities for BAC/Drug. New equipment is needed and have reached out for support with that. 7 categories that are used for drug testing. 91.86 rate Nebraska is 79.1. Some areas are 60% in rural Iowa. 72% of fatalities on rural roads. Over 40% of fatalities aren't buckled up. High 5 project - Look at counties with high crash rates and low seat belt compliance. Advisory board will determine which counties these are.

- Enforcement – increased presence
- Education – education officers will reach out to “animal” groups.
- Safety road audits.
- Assessment in one year.

Please don't fall into same rut at patterns from the past year. Look at new ways and opportunities to attain increased goals and objectives. Those with a shared vision are most successful. Plans and goals are important to “keep the ball moving”.

Pat referenced article handouts. Iowa is one of 11 states as most dangerous states for driving. Every issue cited is legislative issue. Car Insurance Comparison handout shows Iowa has the safest highways. Reasons noted Interstate speeding fatalities per mile of interstate. Point of articles is to focus on the positive, not the negative but realize avenue for improvement. Pat will be talking on Iowa Public Television radio and will be talking about article in Des Moines Register (11 most dangerous states). Shirley noted that legislation does not necessary dictate data. STRCC Committee to be instrumental in programs to improve collected data and work on better legislation.

Sandy Bennett with 405C gave JoAnn a list of things to address with group – same plan as last year. Will have application that will need to be completed and include how it improve traffic records in Iowa. Applications will be distributed next week. Applications will be reviewed and funds allocated based on priority. Annual Conference is in Dubuque, April 9<sup>th</sup> and 10<sup>th</sup>. GTSB information will be on the Website. Nominees for Governor's Safety award can be submitted to JoAnn – she has forms here today. Travel claims – make sure that it approved 8 weeks prior. Need copies of registration form and proof of payment.

Pat added that Quick Clearance will also be included in the conference. This project works on improving the time needed to clear an accident scene.

Has GTSB been involved with ATV use on highway? UI group testified on it last fall. Pat said DNR maybe a big part of that. Mark Lowe was part of that legislation as well.

#### IV. TraCS Update / User's Group Conference

Josh Halterman, DOT - TraCS. 16 states – if Dave gets Vermont. User meeting was in October 400 vendors attended. Lots of positive feedback from users group. 227 active 35 web based. 41 agencies added in last 3 years. 94.5% of electronic transmission in December 2013. Nearing completion of TraCS 10 conversion. Looking at end of February for completion. Next week is the first sit down testing of the new Crash form. January 1, 2015 deployment of the form. Complaint and Affidavit form – currently up and running in 4 counties. MACH – deployed to a couple new agencies (Sioux City) 78 currently using and 18 to deploy yet. Dean asked if a demo can be delivered at next meeting. Josh stated he would have one ready.

#### **V. Recent Uses of Data**

Recent users of data – Open floor to anyone who has used data for improvement suggestions.

Commended Michael and Zac for getting data when requested. Jan said they use for Local safety plans for counties. Data helps justify spending for county engineers.

Jim with Dallas County – stated Minnesota had study that showed 50% of fatalities occurred on horizontal curves. 4 accidents in 5 year period from data collected helped to justify need for improvement. Data collected per requests brought on per public complaints. Also specially noted on the up-to-date data available. MWSaver is done and Michael is exploring CMAT and waiting on IT. Michael will lose MWSAVER with new computer that he will be getting. He will bring that up to IT. Iowa Interactive is a company that stores information online. Fixes are being worked on for showing sketches on reports.

#### **VI. Traffic Records Forum / Other Training Reports**

Traffic Reports Forum/Other Training Reports – Kevin Farver said he observed that we are doing the same type of things but going about it a different way. Jan went to Minnesota and “borrowed” some really good ideas from information presented.

#### **VII. Observational Safety Belt Usage Rate / Public Awareness Surveys**

Observational Safety Belt Usage Rate – Joann – handout – 2013 observational safety belt survey – collection style changed which reflected in the data shown. Public Awareness/Attitude Surveys handout. Surveys conducted in 5 different locations. DOT has the completed in DL Stations. She pointed out that some of the questions and data referenced are behavioral aspects. Similar patterns over the past 4 years. #19 was added this year.

Dean also asked for Pat to contact him this afternoon to review information for legislation.

#### **VIII. Roundtables**

Roundtable – Don waiting for 2012 data. Kathy – Occupation Health – requesting for help with ideas. Coordinator for Farm Progress show health and safety tent. Ideas are welcome for that as well. Rural audience. Also appointed Grimes Public Health and Safety Board. Dr. Miller has stepped down and some department changes have come about from that. RFP for EMS ??? replacement next month. Jan is now the new State....??? February 7<sup>th</sup> Trombino and Steve presenting about traffic cameras to legislators and hoping implementing February 12<sup>th</sup>. Sioux City brought in \$5 which allowed a decrease in taxes. If systems are removed, increase in taxes would be necessary.

Jim added about distracted driving – sometimes cell phone and radio interaction is necessary but should be limited.

Meeting adjourned at 11:26 p.m.